

Picture A Memory...  
Focus on you



## "Picture A Memory" 2010 OESCA National Specialty Old English Sheepdog Club of America, Inc September 19- 25, 2010

### Advertising Order

- \_\_\_ Full Page (4.5" x 7.5") Black & White: \$35; Color: \$60 (Includes one photo)
- \_\_\_ Half Page (4.5" x 3.75") Black & White only : \$25 No Photo
- \_\_\_ Quarter Page (4.5 x 7.875") Rescue page only \$10 includes small picture of your dog, dog's name and names(s) of owners
- \_\_\_ Additional Photos: Color \$5; Black & White \$5

**Advertising is a great way to support the specialty and give a little brag. Please include the sire and dam of the dog you are advertising. Help make this a memorable and collectible catalog.**

Please Typewrite or print legibly all copy to avoid errors. Give specific emphasis to names of dogs and owners. For guidelines in creating camera ready ads please see the reverse of this page.

**Ad Deadline:  
Extended to  
August 14, 2010.**

### Send To:

Chris Gaburri  
457 Orchard Ave  
Bellevue, Pa 15202

### Questions:

Chris  
Phone: 412-761-0493  
Email: cgaburri@verizon.net

### Checks Payable:

OESCA 2010 National Specialty

Name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

- Layout your ad on a piece of paper, indicating approximate placement of ad elements and photos
- DO NOT use tape or glue to position cuts (such as logos, etc.) or photos
- **Ads will not be accepted without payment.**

You may submit your ad by sending your order form, payment, actual photograph(s), and any other component parts (such as logos, etc.) to the advertising chair, Chris Gaburri

If you wish to submit your ad in electronic format, please follow these guidelines:

1. Scan pictures at 300 dpi, grayscale, or color, sized and cropped as desired.
2. Create your full-page ad NO LARGER than 4.5" x 7.5".
3. Use Adobe Pagemaker, or Microsoft Word (and specify fonts) to create the electronic version of your ad. (Please realize that your chosen font[s] may not be available. If you include a copy of your fonts with the ad we will be able to reproduce your ad as you sent it. Please send a copy of your picture in a jpeg or tiff format along with your ad)
4. All advertisements are subject to acceptance, rejection, or editing by OESCA, Inc.
6. Send the ad files, along with files of all logos, photos, and other component parts with your ad in one of these formats: ".jpg," ".tif," ".pdf" or ".bmp." PDF files in color only. A CD or diskette is the preferable medium, but an attachment to e-mail works, too. Please be aware that large files may not email well. Make sure your file is no larger than 10MB if you are emailing it.
7. If you wish to submit your ad in ".pdf" format, you may do so, but realize that it might need to be remanufactured due to not meeting the above requirements.
- 8. Include a printed copy of your desired ad, along with your ad order form, and payment.**

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### Rescue Ads

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This is a great venue to brag about your dog.

**Rescue section. \$10.00 per listing. (1/4 page) Please Print CLEARLY! Please limit your rescue ad to "Name of dog and name of Owners" include a picture of your dog**

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ e-mail \_\_\_\_\_

**Send all catalog ads and checks payable to OESCA 2010 National Specialty**

to: Chris Gaburri  
 457 Orchard Ave  
 Bellevue, PA 15202